





BENDURA BANK AG

DISCOVERING TRUE VALUES





HONG KONG REPRESENTATIVE OFFICE



HOW TO FIND US

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A BRIEF HISTORY

The ancient Etruscans, whose civilisation grew between the Arno and Tiber River, were the most powerful nation in pre-Roman Italy. Archaeological as well as literary evidence (derived from the ancient Greeks and Egyptians) point to the influence the Etruscans had on the Romans and that the Romans learnt the alphabet, numerals, architecture, art, religion and clothing from the Etruscans.

By the 3rd century (BCE) the Romans had taken control of the Mediterranean world and the Etruscans faded as a recognisable entity.

Barbarian invasions in the 5th Century led to the fall of the Roman Empire and city-state rule became established and flourished throughout the Renaissance era. Warfare between states that were loyal to the pope and those loyal to the Holy Roman Empire were common.

A liberal revolution in the 19th Century installed Victor Emmanuel II as king which served to unify Italy.



COUNTRY FACTS

President: Sergio Mattarella
Prime Minister: Giorgia Meloni

Capital: Rome

Population: 59 million (2024)

GDP: **USD 2.55 trillion (2023)**

Currency: Euro
Time Zone: GMT +1
Dialling Code: +39

Language: Italian is the official language

Religion: 80% Roman Catholic with Muslim and Protestant minorities

Climate: Mediterranean

Temperatures: 20 - 25 degrees Celsius (April - June)

Electricity: 230 Volts / 50Hz

Plug Type: C (two round pins) and F plug (two round pins with two earth clips

on the side)





- Italy is the only country with over 50 UNESCO World Heritage sites.
- Gelato is healthier than regular ice cream.
- There are over 350 different varieties of pasta.
- Italy is the largest wine producer in the world. In 2023 enough wine was produced to fill 1994 Olympic swimming pools.
- There are more than 1500 lakes in Italy.





A Brief History

Photo Credit: Gastaldi Global DMC

Naples was founded around the 6th Century BC and was known as Neapolis, the 'New City'. Initially a Greek settlement, Naples eventually fell under the Roman Empire from the 4th Century BC but remained a Greek cultural and knowledge centre attracting emperors and wealthy Romans. During this time, temples, baths and aqueducts were built.

In the 12th Century the south of Italy was subjugated by Norman conquests, followed by the Swabians. Naples became the cultural capital until the 19th Century and only became part of the Kingdom of Italy in 1860.

Naples suffered major degradation during the two World Wars and restoration only began in earnest in the 1980's.

The population of Naples and the Neapolitan ability to combine resilience, endurance and passion ensured that the city did not suffer complete post war social and economic collapse.

Modern day Naples is rich in history, arts and culture and is the home of the pizza that dates back to the 18th Century.

Photo Credit: Gastaldi Global DMC

**Photo Credi





Vesuvius and Pompeii

Photo Credit. Gastaldi Global DMC

Rising above the Bay of Naples, Vesuvius is an active Volcano. One will find industrial towns along the coast and small agricultural centres on the northern slopes.

The volcano has been dormant for centuries until the eruption in 79 AD that lasted two days and buried the cities of Pompeii and Herculaneum. The last eruption was in 1944.

Pompeii has one of the best preserved archaeological sites in the world and is a UNESCO World Heritage Site. There is almost one third of the site that has not been fully excavated as yet and in the last two years, archaeologists have made a number of truly incredible new discoveries.

The Bay of Naples

Located southwest of the city of Naples, the Tyrrhenian Sea forms an inlet in the shape of a semi circle that is sixteen kilometres wide and 32 kilometres long.

This scenically beautiful area is surrounded by volcanic hills as well as the ruins of Pompeii and Herculaneum along the bay shore. The islands of Ischia, Capri and Procida are at the entrance to the Bay. The Port of Naples is also located within the Bay and multiple cruise lines can be seen entering the Bay daily.



Photo Credit. Gastaldi Global DMC

PLACES TO SEE



Museo Sansevero

Inside the San Severo Chapel, visitors will be able to see the Veiled Christ which was carved from one single block of marble.

The two famous Anatomical machines were made by a doctor from Palermo called Giuseppe Salerno. His construction of the machines includes colourants and beeswax and the result is a reproduction of the arteriovenous system, including the smallest vessels in the human body.







Photo Credit. © Museo Cappella Sansevero



Napoli Sotterranea

(underground)

The Naples underground takes visitors on an archaeological and historical journey through ancient Greek times to the modern day.

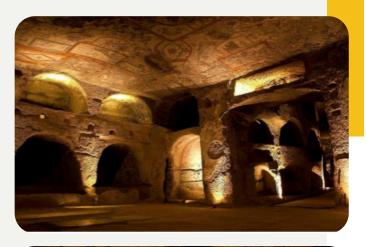




Photo Credit (all above): Gastaldi Global DMC





Castel Nuovo

Also known as Maschio Angioino by the Neapolitans, the very impressive five-tower Castel Nuovo was built between 1279 – 1282.

The Catacombs of San Gennaro

PLACES TO SEE

The Catacombs are on two levels and are much larger than their Roman counterparts. Used as both a place of storage and a burial place as a blend between Pagan and Christian beliefs, multiple burial recesses and sarcophagi have been discovered. Originally used between the 2nd until the 9th Century, the catacombs were basically forgotten until late into the 16th Century. Temperatures can range between 15 - 22 degrees Celsius due to the depth and visitors are reminded to bring a jersey/sweater as well as wear comfortable shoes.

Quartieri Spagnoli

(Spanish Quarter)

During the 16th Century occupation, Spanish soldiers lived in the narrow alleys and frequented the small taverns. Originally having a reputation for being a crime ridden area it is now a major tourist attraction in Italy that represents the soul and characteristics of the city and people that live in Napoli. Visitors can enjoy the Trattorias, market counters and a variety of leather shops that make shoes, bags and belts.







Capri

Capri is a small island, referred to as the gem of the Mediterranean, close to Sorrento and twenty nautical miles from Naples. The former home of the Roman Emperor Tiberius allows visitors an opportunity to explore the beauty of the island with winding streets and colourful architecture.

DELEGATE PROGRAMME





15:00 Check in and registration at Grand Hotel Oriente, Naples

19:30 Welcome Dinner at the hotel on the rooftop

Dress Code: Smart Casual

Overnight: Grand Hotel Oriente, Naples



FRIDAY 16 MAY - DAY 2

02

Breakfast at the hotel 08:00 IPG Conference begins 09:00 Lunch at the hotel 13:15 Afternoon session begins 14:30 Aperitivo with local start up companies

17:00

Meet in the hotel fover 19:00

Depart by coach for Gala dinner at Rosolino Ristorante 19:15

Dress Code: 1950's theme

Return to the hotel 23:30

Overnight: Grand Hotel Oriente, Naples



SATURDAY 17 MAY - DAY 3

Breakfast at the hotel 08:00 IPG Conference begins 09:00 Lunch at the hotel 12:00 Meet in the hotel foyer 13:15 Depart on a tour to Pompeii 13:30 Arrival back at the hotel 18:00

Meet in the hotel fover 19:30

Depart by coach for Farewell Dinner at Zi Teresa 19:45

Dress Code: Smart Casual

Return to the hotel 23:00

Overnight: Grand Hotel Oriente, Naples



Photo Credit (all above): Gastaldi Global DMC

SUNDAY 18 MAY - DEPARTURES

08:30 Breakfast at the hotel 12:00 Check-out and depart



FRIDAY 16 MAY

08:45 Meet in the hotel foyer

09:00 Depart on a full day tour to Capri with a visit to the Blue Grotto

> Capri, the former home of the Roman Emperor Tiberius, is located approximately five kilometres from Naples and is reached by jetfoil. Known for its colourful architecture and winding streets, the island welcomes visitors to its restaurants, gardens and the chance to experience the funicular.

> The visit to the Blue Grotto is weather dependant.

13:00 Lunch on Capri

14:30 Visit to the Augustus Gardens

Funicular to Marina Grande 15:30

16:30 Return to the hotel









SATURDAY 17 MAY

08:30 Meet in the hotel foyer

08:45 Depart on a morning tour of coffee, pastry and Neapolitan Pizza making

> Enjoy a cup of Neapolitan coffee whilst learning about the history of the true Neapolitan Pizza. Preparation of the dough begins including learning how to stretch and cook the Neapolitan pizza, ending with the tasting of your own pizza.

13:00 Return to the hotel









Photo Credit (all): Gastaldi Global DMC

EXTENSION PROGRAMME

OPTION: 1



SUNDAY 18 MAY - HALF DAY TOUR NAPLES

Cost = Euro 140 per person (minimum 10 people)

08:30 Breakfast at the hotel

10:00 Check out of your room and place luggage in storage

10:30 Meet your guide in the hotel foyer and depart on a **Walking Tour of Naples** exploring the city with its hidden sites with a visit to the *Sansevero Chapel Museum*, and ending with a visit to the

Quartieri Spagnoli with a light lunch included.

15:00 Return to the hotel and depart



OPTION 2

SUNDAY 18 MAY - FULL DAY TOUR TO CAPRI

Cost = Euro 270 per person (minimum 10 people)



08:00 Breakfast at the hotel

08:30 Check out of your room and place luggage in storage

09:00 Meet your guide in the hotel foyer and depart on a Full day tour

to Capri with a visit to the Blue Grotto

Capri, the former home of the Roman Emperor Tiberius, is located approximately five kilometres from Naples and is reached by jetfoil. Known for its colourful architecture and winding streets, the island welcomes visitors to its restaurants, gardens and the chance to experience the funicular.

> The visit to the Blue Grotto is weather dependant.

13:00 Lunch on Capri

14:30 Visit to the Augustus Gardens

15:30 Funicular to Marina Grande

16:30 Return to the hotel and depart















Dating back to the 1940's, the recently renovated Grand Hotel Oriente is a 4-star hotel strategically located in the historic centre of Naples. Visitors will find art, shopping and cultural opportunities within a short distance from the hotel.

The Toledo metro stop is two minutes away from the hotel and the Quartieri Spagnoli is a quick five minute walk.

All the rooms are spacious and classically furnished, equipped with every comfort in mind.

All Executive rooms are equipped with the following:

- Free WiFi
- 24-hour room service
- Wake up call service
- Air conditioning
- Flat screen TV with satellite channels
- Safety deposit box
- Mini bar
- Hair dryer
- Shower or bath



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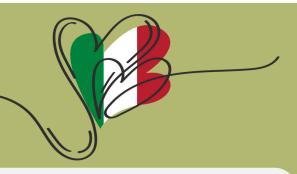
WEB:

https://www.grandhoteloriente.it/hotel/





DINNER VENUES



Grand Hotel Oriente

Hotel Welcome Dinner

The modern set up at the rooftop bar and restaurant at the Grand Hotel Oriente boasts spectacular views over the city.



Enjoy the sunset from various vantage points whilst sipping on a cocktail and enjoying Neapolitan cuisine.



Photo Credit (all above): Grand Hotel Oriente

Rosolino Ristorante

Rosolino located on the seafront offers a warm family traditional experience.



The chef prepares meals that are visually unique with the characteristic flavours of Campania.



Photo Credit (all above): The Rosolino Club

Zi Teresa

Zi Teresa is a Mediterranean style restaurant set alongside the small port of St Lucia with a view of Vesuvius and of the Castel dell'Ovo. Traditional dishes representing Neapolitan cuisine are prepared with emphasis on a variety of fish and shellfish as well as a host of other options for meat lovers and vegetarians.



hoto Credit: Zi Teresa



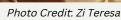






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WITH THANKS TO



CONTENT, IMAGES AND INFORMATION

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- Grand Hotel Oriente
- Museo SanSevero: © Museo Cappella Sansevero
- Rosolino Ristorante & Club
- San Gennaro Catacombs: © Caprionline Srl, Partita Iva 07018010632
- Veiled Christ:

 Museo Cappella Sansevero
- Zi Teresa, Naples

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DIGITAL BROCHURE

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MEETINGS & INCENTIVES

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INTERNET SOURCES

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DESTINATION MANAGEMENT



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15-18 MAY 2025

